

## NovaView Flash Analytics

### Extending BI to the information worker through improved usability

How do you make BI an indispensable tool for everyone in your organization? The analysts and power users already rely exclusively on BI for interpreting enterprise data. But what about the more casual users? Their input is valuable for decision making, but many see BI as complicated and inaccessible.

So how can you change that perception? You need a tool that makes BI interactions simple and intuitive for users with little BI experience or know how. And that's exactly what NovaView Flash Analytics is designed to do.

Integrated as part of the latest release of NovaView 6, NovaView Flash Analytics is the most intuitive and powerful analytical user interface available for data analysis. Built originally within Panorama's partnership with Google, it is covered by hundreds of thousands of Google Apps users for its usability and accessibility. And now Panorama is extending those benefits to the enterprise by making NovaView Flash Analytics a core component of the NovaView suite.



### Empowering casual users

Panorama integrated several key features into NovaView Flash Analytics to change the way information workers use BI for analysis, including:

- ▶ Self discovery to simplify how casual users interact with features and generate insights from reports.
- ▶ Simple and non-intrusive interactive help to guide users on the spot about using the specific functions to generate improved reports and insights.
- ▶ Animation including flashing, linking and expanding to provide hints on where to go next.

NovaView Flash Analytics is a great addition to the fully featured NovaView Analytics UI, designed originally for power users. Power users can distribute their reports to casual users in the new Flash interface enabling them to navigate data and generate their own insights on those reports. This capability moves casual users away from relying solely on static reports and creates opportunities for them to interpret data dynamically and add their unique insights to enterprise-wide decisions.

To learn more about NovaView Flash Analytics, please visit <http://panorama.com/> .